



## Summary report on the TRB Annual Meeting 103rd

In January 2024, I had the honor of participating in a poster presentation session at the Transport Research Board (TRB) 103rd Annual Meeting held in Washington, DC. My poster, titled "Corporate Social Responsibility: A Tool for Promoting Sustainable Travel?", was chosen by the Standing Committee on Transportation Demand Management, Tolling, and Congestion Pricing (AEP60). This was my first time presenting at an international conference and my first visit to the United States. I will elaborate on each of these experiences in what follows.

First, while I had heard that the TRB Annual Meeting might be the largest transportation gathering in the world, it was only after being there that I truly grasped its size and diversity of options. I recommend that new attendees do not miss two types of sessions: the standing committee session and the poster presentation session. The standing committee session was very valuable, as it provided an opportunity for networking: to meet people who share the same interests and to join the network mailing list. Additionally, it was a great opportunity to learn and better understand how these small units of committees compose the very impressive TRB network.

Second, the poster presentation sessions offered valuable opportunities to interact with new people and to gain ideas on how to communicate research. With this regard, I recommend using the TRB application and marking poster sessions in your field of interest in advance, as there are so many. As a presenter myself, I thoroughly enjoyed communicating my research with attendees from the US, Europe, and a few other countries. I also met some relevant people working in the TDM field, with whom I hope to collaborate in my PhD research.

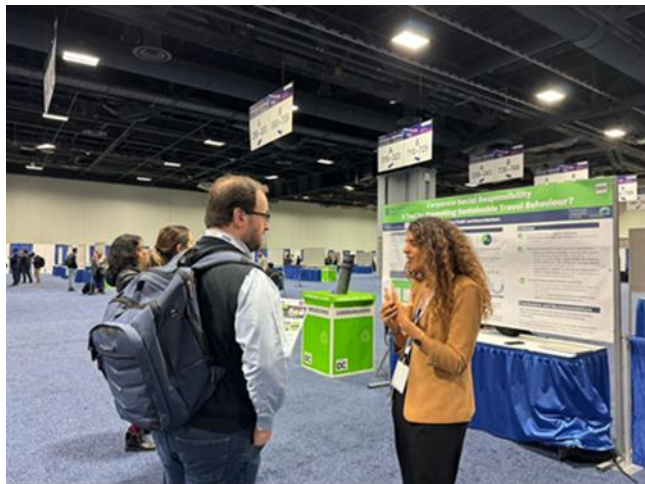
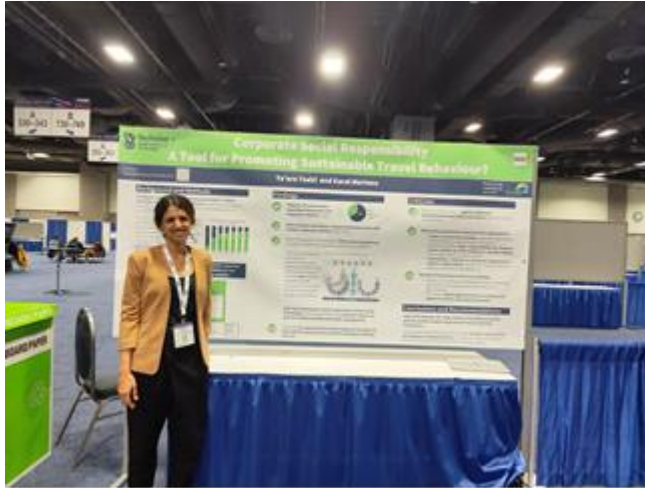
Furthermore, visiting the USA for the first time was an exciting and fascinating experience, especially for a young researcher in transportation and justice. Witnessing auto-oriented development on such a large scale, on one hand, and poor public transportation services (outside of Washington, DC city center), on the other hand, was truly educational.

Since my research deals with the question of employer responsibility towards employee mobility, it raises an implicit question about the role of private versus public responsibility in providing sufficient and fair transportation services. As a result of the visit, I now believe that TDM operated by workplaces is not enough, as it does not include non-workers and/or non-auto workers. Therefore, it remains the role of the government to provide respectful and sufficient transportation for all. Such a system is necessary for a more inclusive society with fewer disparities.

To conclude, the TRB was a great educational and academic experience. I would like to take the opportunity and express my immense gratitude to the ISTRC for enabling my travel.

Best regards,

Yaara Tsairi



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← Poster presentation

**B680 - Workplace Responsibility for Employee Mobility?: A Review of Sustainability Reporting Frameworks and Standards - TRBAM-24-03705**

📍 B680

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**View poster information**

Employers are known to strongly shape the travel preferences and habits of their employees through multiple decisions, policies, and regulations on work-related transport. Moreover, employers transport-related policies have impacts on employee selection and inclusion, and on the environment and wider society. However, limited research has questioned what the scope of workplace responsibility towards employee transport should

Read all

**Poster session**

10 Jan 10:15 am **4073 - Transportation Demand Management, Tolling, and Congestio...**

AEP60  
1:45h

**Presenters**

**Yaara Tsairi**  
Technion - Israel Institute of Technology

**Karel Ch.J.C.M. Martens**  
Technion - Israel Institute of Technology

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